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Schick Head Scores C.B.S.-TV In Ban of Re-Armament Musical

By GEORGE GENT

Patrick J. Frawley Jr., chairman of the Schick Safety Razor Company, yesterday accused executives of the Columbia Broadcasting System of exercising faulty judgment in banning a Schick-sponsored program from its stations.

Mr. Frawley, who is also chairman of Eversharp, Inc., Schick's parent company, said the executives were guilty of "a defective judgment of what is ideological and what is patriotic" in deciding not to carry the filmed program.

His charges grew out of a decision of the C.B.S.-TV stations division, which represents the five network-owned stations, not to carry "Up With People!" It is a musical starring Pat Boone and a cast of 130 high-school and college members of Moral Re-Armament.

The decision not to allow the program on the C.B.S.-owned stations was made June

23 by Craig Lawrence, executive vice president of the stations division, after he was asked to review the program by the manager of KMOX-TV in St. Louis, a C.B.S.-owned station. After screening the musical, Mr. Lawrence was quoted as saying, "Apparently it did promote an editorial point of view. It was the moral Re-Armament ideology, which in itself is perfectly all right but violated our policy."

On Wednesday, after a Schick spokesman said that Mr. Frawley planned to take his complaint to the Federal Communications Commission, the stations division issued a statement asserting the the program had been rejected because C.B.S. policy "prohibits the inclusion of editorial views on current issues" as well as "the sale of time for the expression of views on current issues other than in connection with elections."

Says Issue Is Morality

Yesterday, Mr. Frawley issued his own statement. He said the only ideology expressed in "Up With People!" was one favoring morality. "It is inconceivable," he declared, "that morality has become a banned subject for TV presentation in America."

Mr. Frawley, who has been prominently identified with a number of conservative causes, defended the Moral Re-Armament movement as "an expeditionary force" from all faiths and races whose aim is to modernize the character and purpose of man. He also defended the program's use of a letter from a soldier killed in the Pacific during World War II that urged moral responsibility on the part of those at home.

"It is claimed," Mr. Frawley said, "that the airwaves belong to the people. It would appear that an individual or a group should have the right to express its opinions on the air if they pay for air time, and they should not be subjected to censorship under the policy word 'ideological.'"

Asked to comment on Mr. Frawley's charge, a spokesman for C.B.S. said the stations division preferred to stand by its earlier statement.